VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS), HYDERABAD DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES

COURSE NAME-ENGLISH LANGUAGE AND COMMUNICATION

(Common to all branches) SYLLABUS FOR B.E. 1/4

W.E.F-2024-2025

Course code: U24HS010EH Duration of SEE: 3 Hours COURSE OUTCOMES
COURSE OUTCOMES
At the end of the course the learners will be able to: - 1. Communicate effectively, appropriately and ethically in both professional & personal spheres. 2. Listen to different types of spoken discourses and take notes for future reference. 3. Research, collect data and make effective presentations using, graphs, charts, statistical information and text. 4. Construct grammatically correct sentences using adequate
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UNIT-1 1.0 Effective communication and Interpersonal skills

- 1.1 Role and Importance of Communication Types of Communication (Verbal-nonverbal, formal- informal, oral, written, visual, intrapersonal, inter personal and extra personal communication); styles, channels and barriers of communication.
- 1.2 Johari Window.
- 1.3 Persuasion techniques.
- 1.4 Stages of Team Building by Bruce Tuckman; Qualities of a team player/leader.

2.0 Listening and Speaking skills UNIT-2

- 2.1 Importance of listening-- Types of listening; Note taking.
- 2.2 Speaking skills: Presentation Skills (on Projects/ Topics related to the branch).

UNIT-3 3.0 Reading and Writing skills

- 3.1 Reading strategies- SQ3R (Survey, Question, Read, Recite & Review); Types of Comprehension Global, Factual and Inferential.
- 3.2 Features of Writing-Principles of writing paragraphs (Coherence, Cohesion & Unity); Use of appropriate linkers/connectives; Focus on cause, effects, comparison, definition, classification, problem/ solution, process, argument.
- 3.3 Email-Etiquette.

UNIT-4 4.0 Vocabulary Building and Grammar

- 4.1 **Vocabulary Building:** Synonyms, Antonyms, One-word substitutes; Words often confused; Collocations, Idioms.
- 4.2 Functional Grammar: Tense and Aspect; Subject-Verb agreement; Sentence Types (Declarative sentence, Interrogative sentence, Exclamatory sentence and Imperative sentence)

UNIT-5 5.0 Reading for appreciation of literary texts

5.1 **Prose text**: The Knowledge Society by APJ Abdul Kalam.

5.2 **Poem** : 'What Life should be' by Patricia A Fleming.

Prescribed textbook for theory:

Technical communication - Principles and Practice (2nd Edition 2014) - Meenakshi Raman and Sangeeta Sharma- Oxford University Press.

Suggested Reading

Paul V. Anderson - Technical Communication.

E.Suresh Kumar, P. Sreehari and J. Savithri - Essential English

Reading comprehension - Nuttal.J.C - Orient Blackswan

Sunitha Mishra, C. Murali Krishna, Communication Skills for Engineers, Pearson, 2004.

M. Ashraf Rizvi. Effective Technical Communication. Tata McGraw Hill, 2005.

Allen and Waters. How English Works.

Willis Jane., English through English.

Brown, Penelope and Stephen C. Levinson. 1978. Universals in language usage: politeness phenomena: Cambridge University Press.

The	break-up	of	CIE +	Assignments	+	Quizzes	&	SEE:
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1 No. of Internal tests : 2 Max.Marks : 30

2 No. of assignments 3 Max. Marks 5 3 No. of Quizzes 3 Max. Marks 5 4 SEE 1 Max Marks 60 Duration of Internal Tests : 90 Minutes **Duration for SEE** : 180 Minutes Dr. B. VIJAYA

CHAIRPERSON-BOS, OU

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Pr.JOY HANS

CORPORATE PERSON SIGNATURES:-Dr. JACQUELINE AMARAL HOD-HSS) HT Way 2024 BOS CHAIRMAN Dr. JOY ANDRADHA
SUBJECT EXPERTINGUS:
UNIVERSITY OF WINDERABAD University MEMBERS OF HES VEE Dr. G. MEENA Dr. B.SHEELA RANI SIMON Dr. T.SUNAND EMMANUEL